



Curriculum Vitae

Anette Maria Christensen

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Born: 1971

Civil status: Married,

1 adult child

Board Education, CBS, 2022

Board Member and positions of trust:

- 2025 - : ECCS, European Convention for Constructural Steelworks, Board member - representing Denmark.
- 2025 - : Danish Steel Institute, Board member
- 2025 - : Stål Gruppen, Leading companies producing steel structures for construction and industry, Board member.
- 2024 - : Women on board, Zealand & Islands/ Bestyrelseskvinder, Sjælland & Øerne, Board member
- 2024 - : Business Academy MidWest (EAMV), Member of Advisory board, Management Education.
- 2016 - : Købstædernes Forsikring, Delegate, Copenhagen, Area 34.

2025 – SustainabilityOnboard: Executive ESG Advisor	<ul style="list-style-type: none">• ESG Advisor for CEO, Management and Board of Directors, developing Green competitiveness.
2025 – Give Steel A/S: Executive ESG Advisor	<ul style="list-style-type: none">• Strategic ESG Advisor for CEO, management and Board of Directors Strategic ESG, Green competitiveness, Sustainability, Risk management and Brand Positioning.
2020 – 2024 Give Steel A/S: Chief Sustainability Officer/CSO	<ul style="list-style-type: none">• Head of Sustainability department. Strategic sustainable development, positioning Give Steel as front runner on ESG in European Steel Production.• Sustainability strategy & ESG Implementation (CSRD/CSDDD)• International work: “European Convention of structural steel works”.• Team leader GROW: The Social Sustainability Calculator Results: Positioned Give Steel as ESG front runner, which attracted large customers and increased use of low carbon steel with 24% in one year. Established the triple bottom line (financial, climate and social sustainability). Established calculation of social sustainability on DGNB projects. ESG Reports were used as SME- best practise in Danish Industry, educational institutions, accountant companies and ESG agencies.
2019 – 2025 Give Steel A/S: Chief Marketing Officer/CMO	<ul style="list-style-type: none">• Head of Marketing Department. Marketing, PR and Branding, international markets. Results: ESG as brand building. Purpose. New Employer brand: WeGrowPeople
2010 – : Koncept Marketing – Owner/CEO	<ul style="list-style-type: none">• Strategy & brand building for companies in the construction industry, Typically +120 employees.<ul style="list-style-type: none">• Give Steel A/S: Rebranding Give Steel for international markets• Give Elementer A/S: Boosting sales of L- elements• Sundolitt A/S: Increased digital performance to best in class and more...
2004 – 2010: OJ Electronics A/S - MarCom Manager Head of Marketing Department (2 employees)	<ul style="list-style-type: none">• Head of Marketing Department (2 employees)• Brand building, PR & Corporate communication, technical literature, BtB marketing activities worldwide. Result: Brand Building OJ Electronics and OJ Microline, Internationally.
2002- 2004: Dangaard/Teleservice International Marketing Coordinator /Project Manager	<ul style="list-style-type: none">• International marketing, 7 countries. Result: Boosting sales and repair of cell phones / Implementation of new Corporate brand.
2000 – 2001: Huset Venture, Aarhus Marketing Assistant	<ul style="list-style-type: none">• Copy writing and marketing. Project management. Result: Mentoring and educating vulnerable employees
1996 – 1998: United Liberty Oil Corp. USA Marketing & PR Director, Dallas Texas	<ul style="list-style-type: none">• Head of Marketing department, 5 European markets Result: Corporate branding & technical reports from oil- and gas wells in Texas.

Education:

2022 – 2023: Board Education, Børsen, CBS

1991 – 2000: University of Aarhus, Master degree/Cand.

Mag, Nordic Language and Media Science. Graduated

with grade: 10.

2008 – 2009: Leadership, Mercuri Urval

2008 – 2008: Conflict mediator v. Sanne Vahlund

2000 – 2000: Strategic communication; Børsen, v. Jens Gaardbo